



Robert Francis McCarthy

November 28, 1942 - November 27, 2023

Robert Francis McCarthy, 80, died November 27, 2023, one day before his 81st birthday. He was also known as Bob, Bozo, Captain, and Commodore. Bob was born November 28, 1942 in Mercy Hospital in Toledo to Jack and Maryedna Green McCarthy. He received his elementary education at Our Lady of Perpetual Help and was a proud graduate of Libbey High School. In August of 1963 he married the late Joan Bly Johnson McCarthy. They had three children, Shannon Bly (Jon Michael) Henry, Sean Ray (Christine) McCarthy, and Erin Ellen (Corey) Keith. They were blessed with three grandchildren, Kelsey, Callaghan, and Bailey and two great grandchildren Gracie and Daisy.

Bob briefly attended the University of Toledo, and then started his career in Advertising, Public Relation, and Marketing. He was Advertising Director for Epko Shoes, Inc., and Quickprint, Inc. He also was an Advertising Agency Account Executive for Barrie Corp., and Communications Concepts, and Public Relations Manager for the Toledo Goaldiggers. Through his career, he received numerous awards, including two Emmys for writing and producing public service television announcements for NIFTI, Neighborhood Improvement Foundation of Toledo Inc.

In the early '90's, Bob, Sean, and Joan formed Maumee River Cruise Line and purchased the historic boat Arawanna II. At this time in his life, Bob was also hired as a Toll Collector at the Ohio Turnpike.

Bob and Joan were active boaters for many years, and participated in various

functions for Associated Yacht Clubs and Inter-Lake Yachting Association. He was a past Commodore of the Toledo Sailing Club. He was also past President of the Press Club of Toledo, and a past Board Member of the Advertising Club of Toledo. He entertained many with his quick wit and humor emceeding at several events throughout the Toledo area.

Bob is survived by his three children, three grandchildren, two great grandchildren, sisters Mickey Scarborough, Penny Dannenberg, and brother Dennis McCarthy.

Visitation will be held at Coyle Funeral Home, 1770 S. Reynolds Rd., Toledo on Sunday, December 3rd from 1:00 p.m. until 6:00 p.m. where a Blue Gavel Service will be held at 5:00 p.m. A Celebration of Life will be held in the funeral home on Monday, December 4th at 10:00 a.m. Interment will be private.

Memorial contributions may be made to Mom's House of Toledo, 2505 Franklin Ave., Toledo, Ohio 43610, www.momshousetoledo.org. Please view Bob's video tribute and sign the online guest registry at www.coylefuneralhome.com.

Previous Events

Visitation

DEC 3. 1:00 PM - 6:00 PM (ET)

Coyle Funeral Home
1770 S. Reynolds Road
Toledo, OH 43614

Blue Gavel Service

DEC 3. 5:00 PM (ET)

Coyle Funeral Home
1770 S. Reynolds Road
Toledo, OH 43614

Celebration of Life

DEC 4. 10:00 AM (ET)

Coyle Funeral Home
1770 S. Reynolds Road
Toledo, OH 43614

Tribute Wall



“ *Arrive in Style was purchased for the family of Robert Francis McCarthy.*



December 02, 2023 at 05:56 PM



“ *Dennis McCarthy purchased the Simply Elegant Spathiphyllum for the family of Robert Francis McCarthy.*



Dennis McCarthy - December 01, 2023 at 11:39 PM



“ *Kathleen F. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Robert Francis McCarthy.*

Kathleen F. - December 01, 2023 at 03:01 PM



“ *1 file added to the album VIDEO TRIBUTE*



COYLE FUNERAL HOME VIDEOS - November 30, 2023 at 02:06 PM

BM

“ Our sincere condolences to family of Super Bob McCarthy. I am reminded of how Super Bob got his name Super. Several years ago when the first Super Bowl was going to be played, all of the advertising on radio and TV was super sunday, and super this and super that, So one night Super Bob, Super Pat O'rourke, and Super Billy Maiers were out having a few beers and we thought it would be great to remember the first Superr Bowl by giving us the name Super. The name Suuper has stuck with us all these years. Super Bob was a great guy. I was privileged to have known him. I'm sure you all will miss him.
Sincerely, Bill Maiers, Casper, Wyoming

Bill Maiers - November 30, 2023 at 11:18 AM

CV

“ 1 file added to the album VIDEO TRIBUTE



COYLE FUNERAL HOME VIDEOS - November 29, 2023 at 04:13 PM

KZ

“ Our deepest sympathies to the family. So many wonderful memories of Bob and Joan. We were very blessed to have known them. TSC has never been the same. RIP.

Ken and Gloria Zoltanski - November 28, 2023 at 05:39 PM

PG

“ *The Press Club just wouldn't have been the same without him. He was a dear friend to so many of us and his humor and good nature were unstoppable. My most sincere sympathies, Pat Green*

Pat Green - November 28, 2023 at 04:49 PM